

Steve White, President, Comcast West Division

Steve White currently serves as the President of Comcast's West Division. In this role, he is the senior executive responsible for all Comcast cable operations in Arizona, California, Colorado, Kansas, Missouri, Minnesota, New Mexico, Oregon, Washington, Utah, Texas, Idaho, and Wisconsin. He leads nearly 28,000 (internal and external) employees and serves more than nine million customers, driving annual revenue of nearly \$17 billion.

Prior to his role as Division President, Mr. White served as Regional Senior Vice President for Comcast California, joining in late 2007. In California, he led 7,500 employees who served more than 2.45 million customers and led a number of operational improvements during his two-year leadership tenure. He oversaw all operations for Comcast in California, and his team was among the first to launch DOCSIS 3.0 and Project Cavalry.



Before his California role, Mr. White served as the Regional Senior Vice President of the company's Mid-South Region, where he held management responsibilities for about 1.6 million customers and 4,600 employees, along with leading Comcast/Charter Sports Southeast -- a 24-hour regional sports network based in Atlanta. Prior to the merger of Comcast and AT&T Broadband, Mr. White served as Senior Vice President, AT&T's Atlanta cluster from 2000 to 2002. Mr. White's first assignment in the cable industry was in Chicago where he served as Regional Vice President, with Telecommunications, Inc. (TCI), which was purchased by AT&T.

Before joining the cable industry, Mr. White spent six years with the Colgate-Palmolive Company where he held several positions of increased responsibility. Mr. White's final assignment was Marketing Director of Colgate-Palmolive's Toothbrush Products Division. In this capacity, Mr. White directed and managed the growth of the business, including the development of numerous new products and a re-launch of the kids line.

Mr. White has 30 plus years of experience in sales, marketing, operations, and general management. His broad background includes sales, marketing, and operations management in the beverage, health and beauty-care, household products, healthcare, and cable industries.

Mr. White currently serves on the Board of Directors of the Comcast Foundation, COMPAC, and Hormel Foods. In addition, he is a member of the Colorado Forum, Executive Leadership Council (ELC), and Delta Boule' Denver.